

City of Arkansas City Table of Allowances & Structural Type for Signs						
Zoning District	Wall	Monument	Projecting	Pole / Pylon	Electronic Message Center	Roof Signs
"R" Institutional	(1) per bldg frontage up to 30 sq. ft in area.	(1) per street frontage NTE 8' in height & 30 sq. feet in area	No	No	(1) NTE 30 sq. ft in area Hold Time: 3 Seconds Transition: Immediate	No
"R" Home Occupation	(1) non illuminated NTE 6 sq. ft in area	(1) non illuminated NTE 5' in height and 6 sq feet in area	No	(1) non illuminated NTE 5' in height and 6 sq feet in area	No	No
"R" Subdivision	No	(1) at entrance to subdivision NTE 8' in height and 50 sq. ft. in area.	No	No	No	No
"R-3" NonRes & Multitenant	(1) NTE 30 sq. ft per bldg frontage	(1) NTE 8' in height and 30 sq feet in area	No	(1) NTE 8' in height and 30 sq feet in area	No	No
"A" Institutional	(1) per bldg frontage up to 40 sq. ft. in area.	(1) per street frontage, up to 8' in height, and 40 sq. ft. in area.	No	No	(1) NTE 40 sq. ft in area, Hold Time: 3 Seconds, Transition: Immediate	No
"A" Home Occupation	(1) non illuminated wall or freestanding sign, NTE 6' sq. ft in area and 5' in height	(1) non illuminated NTE 5' in height and 6 sq feet in area	No	(1) non illuminated NTE 5' in height and 6 sq feet in area	No	No
"P" Aggregate total NTE 200 sq feet	NTE 15% of façade	NTE 75 sq ft in area or height of 10'	No	NTE 75 sq ft in area or height of 15'	Yes, as allowed in section 27-5	No
"C-1" Aggregate total NTE: 200 sq. ft	NTE 15% of façade	NTE 48 sq. ft. in area & 10' in Height	NTE 48 sq ft	No	*Institutional Use only* 40 sq. ft. in area, Hold Time: 3 seconds, Transition: Immediate	No
"C-2" Aggregate total 250 sq. ft (additional 50 sq ft can be added by design review)	NTE 15% of façade	NTE 100 sq. ft. in area & 10' in height	NTE 100 sq ft	NTE 100 Sq. ft. in area & 15' in height	Yes, as allowed in section 27-5	No
"C-3" Aggregate total 300 sq. ft (additional 200 sq ft can be added by design review)	NTE 20% of façade	NTE 100 sq. ft. in area & 10' in height	NTE 100 sq ft	NTE 100 Sq. ft. in area & 25' in height	Yes, as allowed in section 27-5	no max area but cannot exceed 1/2 the height of the building
"C-4" (Signs in HC-O must also meet those regulations)	NTE 15% of façade (up to 5% can be added by design review)	NTE 200 sq. ft. in area & 10' in height	NTE 200 sq ft	NTE 200 Sq. ft. in area & 25' in height	Yes, as allowed in section 27-5	No
"MU"	Sign regulations for the MU District shall be those of the most restrictive zoning district which allows the use either as permitted or conditional use					
"I-1"	(1) per building frontage. NTE 10% of the wall which it is located	(1) Freestanding sign per 300 feet of street frontage. NTE 15' in height and 50 sq. feet in area per face.	No	(1) Freestanding sign per 300 feet of street frontage. NTE 15' in height and 50 sq. feet in area per face.	No	No
"I-2"	(1) per building frontage. NTE 15% of the wall which it is located.	(1) Freestanding sign per 300 feet of street frontage. NTE 25' in height and 100 sq. feet in area.	No	(1) Freestanding sign per 300 feet of street frontage. NTE 25' in height and 100 sq. feet in area.	No	No