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News Release

City Matters video feature with city manager debuts this week

Weekly video series made possible in partnership with Ark City Daily Bytes

ARKANSAS CITY, Kan. (January 27, 2017) — The City of Arkansas City has launched a new video feature called “City Matters” in partnership with Ark City Daily Bytes, a local multimedia company.

The weekly video series features City Manager Nick Hernandez answering questions from citizens on a wide variety of subjects. This week’s questions were gathered from several Facebook pages.

The first episode debuted this week and can be viewed at <https://youtu.be/aCanT5S3pRg>. It addresses dog waste stations, brick street maintenance and a proposal for licensing of tree trimmers.

Citizens who have questions they would like Hernandez to answer in upcoming episodes may email them to nhernandez@arkansascityks.gov, alawson@arkansascityks.gov or info@acdailybytes.com.

Questions also may be asked on the City’s Facebook page, www.facebook.com/arkcity, or the Ark City Daily Bytes Facebook page, www.facebook.com/acdailybytes, or via the Citizen Request Center on the City website, www.arkansascityks.gov/government/public_works/311_citizen_request_center.php.

New videos will be posted once or twice a week, depending on the volume of questions asked.

Videos generally will be between five and 10 minutes long. Links to new videos will be posted on both the City and Daily Bytes Facebook pages each week.

For more information about the City Matters video feature, contact Ark City Daily Bytes at (620) 660-3284 or info@acdailybytes.com. The Ark City Daily Bytes office is located at 115 S. Summit St.

“The City is open to partnering with any media entity or organization on similar projects,” Hernandez said. “We want to continue growing our communication and responsiveness to citizen concerns.”

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For immediate release